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Department of Administration Division of Purchasing

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POLICY DIRECTIVE NO. 01-3 **EFFECTIVE OCTOBER 1, 2001**

Pursuant to Idaho Division of Purchasing Rule 42.10 (IDAPA 38.05.01.42.10), a determination has been made that competitive solicitation procedures are impractical, disadvantageous, and unreasonable when applied to:

1. Legal advertising, public service announcements, and publication or placement of advertisements by state agency personnel directly with media sources,
2. Purchase of mass produced movie or video films, audio recordings, or written publications (books, brochures, pamphlets, etc.) that are distributed or sold primarily by the publisher and considered to be a sole source purchase.

The requirement for competitive solicitations pursuant to statute and rules for these purchases is waived. Purchasers are cautioned to use prudent business judgment. The goal is to maximize the value of the benefit commensurate with the degree of effort, time available, and price reasonableness.

This exemption shall be effective until this policy directive is rescinded or replaced.

Jan G. Cox, Administrator